

MS COLLINS LOVES TO HOST A PARTY

**CELEBRATIONS & CORPORATE PACKAGES** 





# **THE CONTENT**

Ms Collins	6
Roar Projects	9
The Chefs	10
The Drinks	13
The Floor Plan	14
The Whole Venue	17
The Main Bar	19
The Ballroom	20
The Champagne Bar	21
The Lounge Room	24
The Whisky Boutique	26
The Balcony	29
The Balcony Central Bar	30
The Loft	31
The Balcony Side Bar	32
The Gallery	34
Trophy Life	36
Show Pony	37
LMC	38

## **MS COLLINS**

Ms Collins is an intersection of food, fashion, music and art. The space offers a blend of style and substance and caters to the forever young at heart.

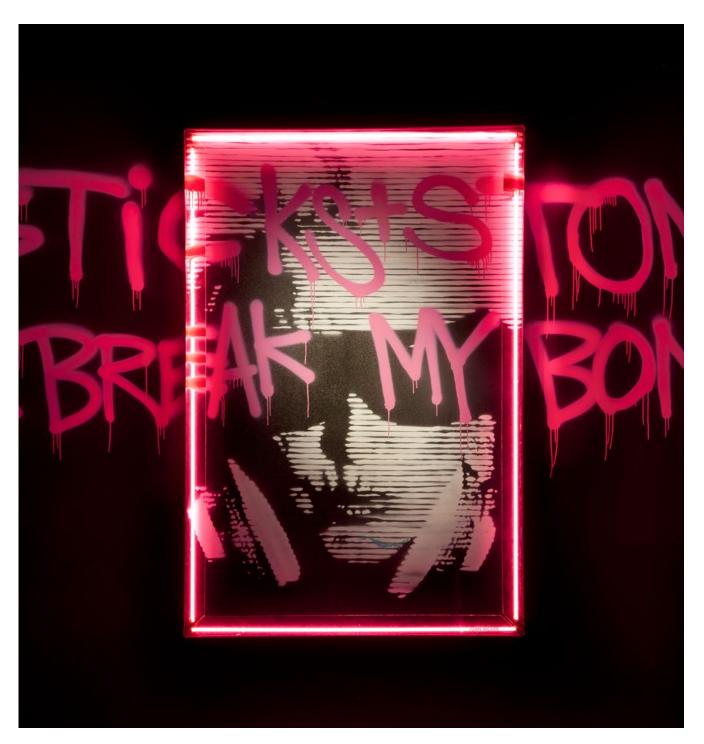
The heritage-listed 1932 building is a spectacle in itself, made modern by top designers Blackmilk Interiors and street artist, Juan Mcarb – Together, they have transformed the space with bespoke art and luxe materials.

Ms Collins' world class offering includes an extensive art collection, celebrity chef cuisine, drink menu by awardwinning bartender David Debattista and global music portfolio.

Featuring 12 rooms that can be individually tailored to your event and requirements, Ms Collins is the perfect venue for your next event.

425 Collins Street, Melbourne www.mscollins.com.au f ☑ ☑ ☑ ☑ @mscollinsmelb

\*\* Ms Collins is an intersection of food, fashion, music and art ??





## **ROAR PROJECTS**

Ms Collins: A division of Roar Projects. Roar Projects is a front runner in Melbourne's hospitality scene with over 60 years of combined experience between its four partners — Hatem Saleh, Simon Digby, Tony Perna and Sami Saleh. The Roar Projects team work together to inspire the best for every corporate and private event; guiding clients on a journey from concept, to execution.

Roar Projects merged in 2002 through the creation of Alumbra and has since thrived with Ms Collins on Melbourne's Collin's Street.

Roar Projects exists to manage the strategic direction of their venues and create a unique hospitality offering that pushes the boundaries and challenges the norm. Roar Projects also offers a specialised hospitality consulting service both locally and abroad, providing expertise in branding, concept development, project management, global networking and strategic partnerships.

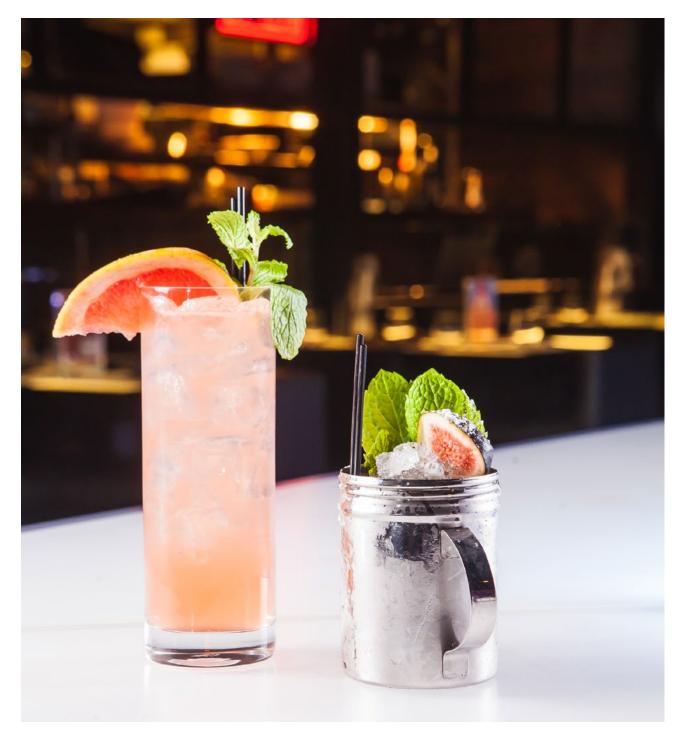
> <sup>66</sup> Roar Projects is a front runner in Melbourne's hospitality scene with over 60 years of combined experience ??

## THE FOOD

Ms Collins' menu consists of an array of luxe canapés & international street food. Delivering a food concept that showcases the identity cuisines of some of Australia's most celebrated chefs.



11



#### **THE DRINKS**

Ms Collins' beverage menu is crafted by award-winning bar tender, David Debattista. Ms Collins is partnered with top beverage brands like Dom Pérignon, Veuve Clicquot, Kirin and Belvedere Vodka. The full menu features an extensive and world-class beverage and cocktail listing.

Function and beverage packages are available upon request.

" Dom Pérignon, Veuve Clicquot, Stella Artois and Belvedere Vodka "

## THE FLOORPLAN

The Whole Venue (850 pax)

The Main Bar (250 pax)

- The Ballroom (50–60 pax)
- The Whisky Boutique (10–12 pax)
- The Champagne Bar (40–45 pax)

The Lounge Room (60–70 pax)

**The Balcony** (250–300 pax)

The Balcony Central Bar (120–130 pax)

The Balcony Side Bar (90–100 pax)

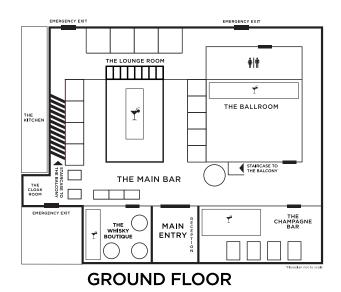
The Gallery (45–50 pax)

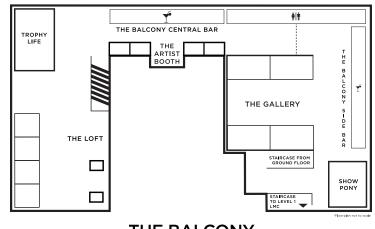
**The Loft** (70—80 pax)

Trophy Life (30 pax)

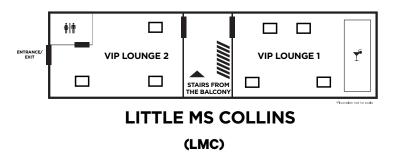
Show Pony (20 pax)

LMC (80 pax)





THE BALCONY



## THE WHOLE VENUE

Ms Collins loves to host a party. She can house up to 850 guests with 12 difference spaces and rooms for a celebration of any size.

Ms Collins has private rooms, spaces and booths and can accommodate both cocktail and sit down events. Featuring six bars and four DJ booths (one premier floating artist booth above the main bar), there are endless options to suit your requirements and budget. Highlights include neon and cheeky artwork by artist Juan Mcarb, state of the art AV facilities and a champagne bar.

**CAPACITY 850 guests** 



Ms Collins grand entrance opens to The Main Bar. This space works as a pinnacle for all other rooms.

The Main Bar features a suspended artist booth above the bar which has been architecturally designed to be viewed from all other rooms in the venue.

The illuminated bar top provides a minimal and light mood for day events and transforms to colourful electric neon by night.

CAPACITY 250 guests



## **THE BALLROOM**

The Ballroom is the ultimate destination for a closed door event. This space can hold up to 60 guests with room to move.

The Ballroom has a full bar dedicated to your function and is very versatile in terms of privacy of space. It can be fully closed off from the rest of the venue with sound—proof windows and floor to ceiling black curtains, or fully opened up with bifold windows onto the main bar.

CAPACITY 50-60 guests

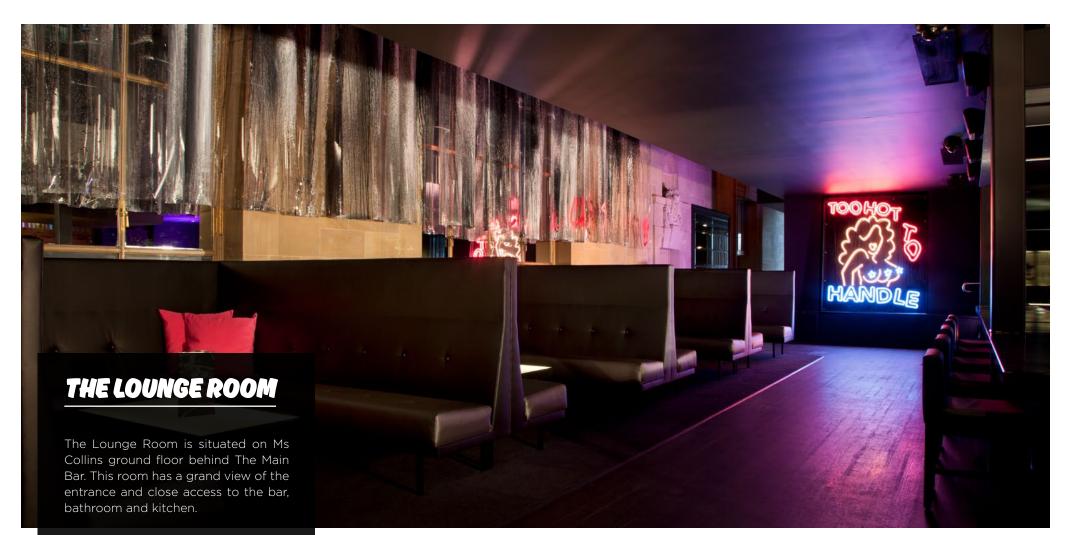


The Champagne Bar is Ms Collins most intimate room on the east wing of the venue. Featuring a neon Dom Pérignon shield above the entrance, this room will appeal best to those with an innate sense of luxury and elegance.

This prime location has wide set glass windows with views of Collins Street and features an illuminated marble bar top and elegant original chandelier fixtures.

CAPACITY 40–45 guests





Featuring 4 leather booth areas (each booth sitting 10 guests) and a low side bar, it is a great space for offering a mixture of seating and standing for your guests. Highlights also include neon artwork by artist, Juan Mcarb.

CAPACITY 60-70 guests (40 seated)

<sup>66</sup> Highlights include wow neon artwork by artist, Juan Mcarb <sup>9</sup>

## THE WHISKY BOUTIQUE

The Whisky Boutique, presented by Glenfiddich is a bespoke space designed to encourage experiencing whisky from all over the world.

Featuring never before seen expressions, bottlings and single malts, from some of the most famous single malts to the more obscure small-batch brands, everything is available to buy from the in-store bottle shop.

Open 4pm till late Wednesday to Friday and lateonly on Saturday, The Whisky Boutique will be there to cater to your every whisky desire.

Available for private bookings.

CAPACITY 10–12 guests





## THE BALCONY

The Balcony is home to two bars, two wings, a multitude of leather booths and two neon-art filled rooms that overlook the entire venue.

The concept of 1930s heritage building vs underground Parisian street art (mixed with state of the art ceiling and bar lights) create a WOW factor with views from The Balcony.

Also featured is the floating artist booth, viewable from all areas and some of the best art in the venue by street artist, Juan Mcarb.

Highlights include layered stencil prints of Naomi Campbell, Kate Moss and captivating neon lights.

CAPACITY 250—300 guests





The Balcony Central Bar is prime real estate for a busy stand-up event. With views of the entire venue, The Balcony Central Bar is adjacent to the artist booth and in the heart of the upper level. Featuring high top chairs and a bar along the entire length of the space, this area is perfect for a stand up event of drinks and canapés.

Highlights include full access to the bar for all guests and top views of the entire venue.

CAPACITY 120-130 guests



#### THE LOFT

The Loft is situated on the west wing of the upper level. Featuring 4 leather booth areas with ample standing space, this intimate area has grand views of the entire venue.

The Trophy Life booth sits adjacent to The Loft, providing an extra addon, should you have a large number of guests.

This space has the number one view of the entire venue.

CAPACITY 70-80 guests

# THE BALCONY SIDE BAR

The Balcony Side Bar is situated on the east wing of the upper level of Ms Collins.

Featuring a fully equipped bar, this space has grand views of the entire venue, artist booth and includes two seated rooms, The Gallery and The Show Pony booth.

There is also close access to bathrooms and stairs to the lower level.

Highlights include easy bar access and visuals of top artwork by Juan Mcarb.

CAPACITY 90-100 guests

## THE GALLERY

The Gallery is situated on the east wing of the upper level.

Featuring 4 seated booths with ample standing space, this intimate area has grand views of the entire venue.

Highlights include easy access to The Balcony Side Bar (opposite), bathrooms and stairs to the lower level.

#### CAPACITY 120-130 guests







## SHOW PONY

The Show Pony room is Ms Collins second largest booth, housing up to 20 guests seated and standing. Be a Show Pony.

Surrounded by neon artwork and captivating prints of elite Dom Pérignon, this booth is an ultimate hide out for some down time in Ms Collins.

Show Pony is situated on the upper level, on the east wing.

**CAPACITY 20 guests** 

## **TROPHY LIFE**

Trophy Life is the best seat in the house and Ms Collins' largest booth, housing up to 30 guests seated and standing.

Surrounded by neon artwork and captivating prints of Naomi Campbell and Kate Moss, this booth is one of the most sought after spots in the venue.

Trophy Life is situated on the upper level on the west wing. Within easy reach of The Balcony Central Bar, there is also a side bar to service Trophy Life on it's own. Perfect for small events & after work drinks.

#### **CAPACITY 30 guests**



# LMC

Little Ms Collins is Ms Collins secret and elaborate event space, tucked away on the third level. LMC features secret birds eye views of the venue and Collins Street. Split across two rooms, this space features a private bar, bathroom, DJ console and separate entrance from 419 Collins Street as well as the car park basement.

LMC highlights include bespoke artwork and carpet design by artist, Juan Mcarb plus interchangeable furniture for exclusive cocktail events.

#### CAPACITY 80 guests







425 Collins St, Melbourne, Victoria 3000 Australia  $\begin{array}{ll} \underline{T} & +61\ 3\ 8614\ 2222 \\ \underline{E} & info@mscollins.com.au \\ www.mscollins.com.au \end{array}$